



X FACTORY EXPO

WHERE INDUSTRY MEETS INNOVATION

THE FUTURE OF MANUFACTURING STARTS HERE

X FACTORY EXPO is the premier platform for showcasing cutting-edge factory equipment, machinery, production solutions, and manufacturing services.



DISCOVER
INNOVATIVE SOLUTIONS



CONNECT WITH
INDUSTRY LEADERS



DRIVE GROWTH AND
BUSINESS SUCCESS



7 - 9
JUNE 2027



EECA
NASR CITY
CAIRO, EGYPT

**EMPOWERING INDUSTRY.
INSPIRING INNOVATION.**



FACTORY
EQUIPMENT



MACHINERY &
TECHNOLOGY



PRODUCTION
SOLUTIONS



MANUFACTURING
SERVICES



<https://samameo.com/XFactoryExpo/index.html>

ABOUT X FACTORY EXPO

X FACTORY EXPO is a premier industrial exhibition dedicated to showcasing the latest advancements in factory equipment, industrial technologies, production solutions, and manufacturing services.



Bringing together manufacturers, suppliers, innovators, and decision-makers, the exhibition serves as a strategic platform for networking, business expansion, and discovering cutting-edge technologies shaping the future of industry.



Held in the heart of Cairo, **X FACTORY EXPO 2027** will connect local, regional, and international industry leaders under one roof to create valuable partnerships and unlock new market opportunities.



WHY PARTICIPATE?



EXPAND YOUR BUSINESS NETWORK

Meet qualified buyers, distributors, factory owners, and key decision-makers from Egypt, the Middle East, and Africa.



SHOWCASE YOUR INNOVATIONS

Present your latest machinery, technologies, and industrial solutions directly to your target audience.



GENERATE HIGH-QUALITY LEADS

Connect with serious business prospects and build long-term commercial partnerships.



STRENGTHEN YOUR BRAND PRESENCE

Increase your visibility and position your company as an industry leader in a competitive market.



EXPLORE NEW MARKET OPPORTUNITIES

Access emerging markets and discover new channels for growth and expansion.



STAY AHEAD OF INDUSTRY TRENDS

Learn about the latest developments in manufacturing, automation, and smart factory technologies.

EXHIBITION SECTORS



**FACILITY EQUIPMENT
& MACHINERY**



**INDUSTRIAL
AUTOMATION**



**PRODUCTION LINES
& SOLUTIONS**



**PACKAGING
TECHNOLOGIES**



**ENERGY &
SUSTAINABILITY SOLUTIONS**



**SMART
MANUFACTURING**



**ENGINEERING
SERVICES**



**INDUSTRIAL
SAFETY SYSTEMS**



JOIN US AT X FACTORY EXPO 2027
AND BE PART OF THE FUTURE OF INDUSTRY.

VISIT

X FACTORY EXPO 2027

Discover the future of manufacturing and connect with the right partners, solutions, and technologies to take your business to the next level.



DISCOVER INNOVATIVE SOLUTIONS

Explore the latest equipment, technologies, and services that drive efficiency and productivity.



MEET INDUSTRY EXPERTS

Engage with manufacturers, suppliers, and experts shaping the future of industry.



ATTEND LIVE PROGRAMS

Join conferences, workshops, and live demonstrations led by industry leaders.

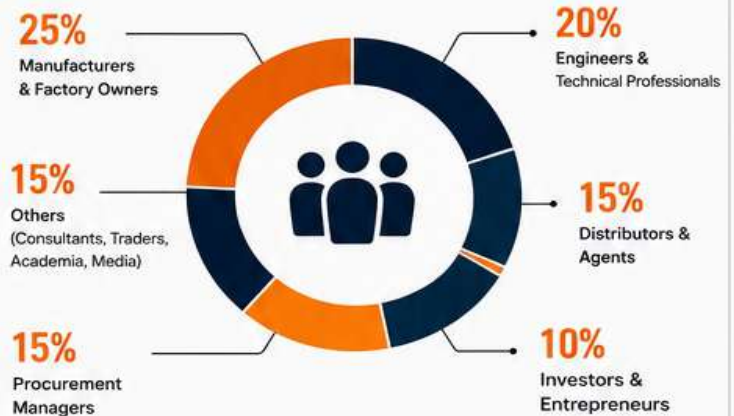


FIND NEW PARTNERS

Build valuable connections and explore collaboration and investment opportunities.

VISITOR PROFILE

X FACTORY EXPO attracts a wide range of professionals and decision-makers from key industrial sectors.



OUR VISITORS ARE DECISION-MAKERS

They come to source new technologies, evaluate solutions, meet suppliers, and make informed purchasing decisions.

WHO WILL YOU MEET?

X FACTORY EXPO brings together thousands of industry professionals from Egypt, the Middle East, Africa, and around the world.



FACTORY OWNERS & PLANT MANAGERS

Looking for advanced equipment and solutions to improve operations and productivity.



ENGINEERS & TECHNICAL EXPERTS

Seeking the latest technologies, tools, and innovations for industrial applications.



PROCUREMENT & PURCHASING MANAGERS

Sourcing reliable suppliers and cost-effective solutions for their production requirements.



DISTRIBUTORS, AGENTS & DEALERS

Looking to expand their product portfolio and establish new business partnerships.



INVESTORS & ENTREPRENEURS

Exploring investment opportunities and emerging trends in the industrial sector.



ACADEMIA & RESEARCHERS

Interested in innovation, research, and technology transfer for industrial development.



GOVERNMENT & INDUSTRY ASSOCIATIONS

Supporting industrial growth and building stronger connections within the sector.



MEDIA & INDUSTRY PUBLICATIONS

Covering the latest news, innovations, and success stories from the industry.



**THE RIGHT PEOPLE. THE RIGHT SOLUTIONS.
THE RIGHT OPPORTUNITIES.**



5,000+
EXPECTED
VISITORS



22+
COUNTRIES
REPRESENTED



80+
INDUSTRIES
ATTENDING

PARTICIPATE IN X FACTORY EXPO 2027

Choose the participation option that best fits your goals and showcase your products, solutions, and innovations to a highly targeted audience of industry professionals.

SHELL SCHEME BOOTH (READY-TO-USE)



INCLUDES:

- ✓ Partition walls
- ✓ Fascia board with company name
- ✓ Carpet
- ✓ 1 Information counter
- ✓ 1 Table & 3 Chairs
- ✓ 2 Spotlights
- ✓ 1 Power socket
- ✓ Waste basket

350 € Euro / sqm

SPACE ONLY BOOTH (RAW SPACE)



INCLUDES:

- ✓ Exhibition space only
- ✓ Floor space (carpet not included)
- ✓ Power supply (upon request)

300 € Euro/sqm

BOOTH SIZES AVAILABLE



9 m²
3m x 3m



18 m²
3m x 6m



27 m²
3m x 9m



36 m²
6m x 6m

Other sizes are available upon request. A price not including Value Added Tax (VAT)



SPONSORSHIP OPPORTUNITIES

Maximize your brand visibility and reinforce your leadership in the industry by becoming a sponsor of X FACTORY EXPO 2027.



PLATINUM SPONSOR

- Premium branding on all event materials
- Largest logo visibility on venue branding
- Keynote speaking opportunity
- Prime exhibition space
- Extensive media and marketing exposure



GOLD SPONSOR

- Prominent logo on event materials
- High visibility at the venue
- Speaking opportunity in sessions
- Priority exhibition space
- Strong marketing exposure



SILVER SPONSOR

- Logo on selected event materials
- Branding at the venue
- Speaking opportunity in workshops
- Exhibition space
- Media exposure



ASSOCIATE SPONSOR

- Logo on website and selected materials
- Branding at the venue
- Exhibition space
- Recognition in select promotions



ADVERTISING & BRANDING OPPORTUNITIES

Enhance your visibility with targeted branding options such as lanyards, bags, banners, visitor badges, digital screens, and more.

WHY EXHIBIT?



REACH YOUR TARGET AUDIENCE

Connect with thousands of qualified buyers and decision-makers.



BOOST YOUR BRAND

Increase brand awareness and position your company as an industry leader.



BUILD VALUABLE CONNECTIONS

Network with industry professionals and build long-term partnerships.



SHOWCASE YOUR INNOVATIONS

Present your latest technologies and solutions to the market.



EXPAND TO NEW MARKETS

Explore new business opportunities across the region and beyond.



SECURE YOUR SPACE TODAY!

Join the leading industrial event and be part of the future of manufacturing.



7 – 9 JUNE 2027

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FOR BOOKING & INQUIRIES

FOLLOW US



ONE PLATFORM.
COUNTLESS OPPORTUNITIES.
LIMITLESS GROWTH.

CONTACT THE ORGANIZER



For bookings, participation inquiries, sponsorship opportunities, and more information, **please contact:**



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OUR TEAM IS READY TO ASSIST YOU

We look forward to welcoming you to
X FACTORY EXPO 2027!



EVENT DATES

7 – 9 JUNE 2027



VENUE

EECA, NASR CITY,
CAIRO, EGYPT



ORGANIZED BY

SAMA
FOR EXHIBITIONS
MARKETING & ORGANIZING



WEBSITE

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